

Fundraising

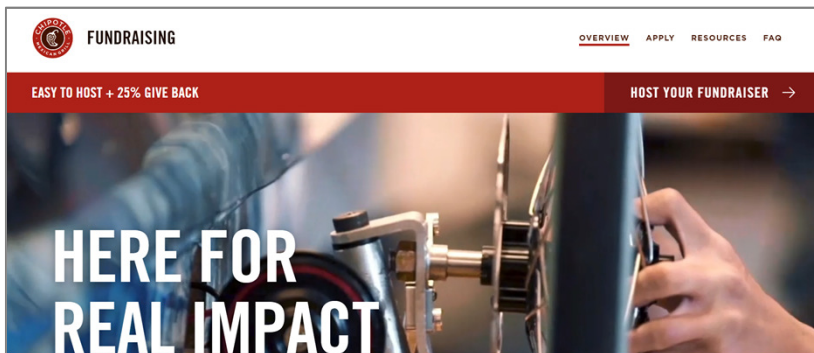
MPSSC Coaches Clinic 2024



Small-Medium Fundraisers

- Fundraising Through Local Business Chains
 - Chipotle
 - Five Guys
 - Applebees
 - Chilis
 - Olive Garden
 - Tropical Smoothie

- Fundraising through Varsity
 - Your team designs HS swag to then sell
 - Your school gets a percentage of the proceeds (approximately 5 - 10 dollars)



How to Order Elkton Sweatshirt

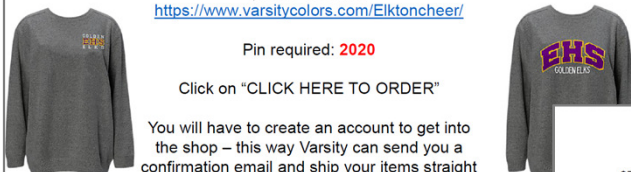
Follow this link:
<https://www.varsitycolors.com/Elktoncheer/>

Pin required: **2020**

Click on "CLICK HERE TO ORDER"

You will have to create an account to get into the shop – this way Varsity can send you a confirmation email and ship your items straight to your house! If you have an account from last year, you can just login!

Click boxes and fill out sizes for items you'd like to purchase




Elkton Spirit Wear!

Varsity Colors

\$71.95

\$60.95

\$40.95 - \$45.95



Small-Medium Fundraisers

■ Bake Sales

- Your HS Band will often do this at home games, which allows you the opportunity to do this as well.
 - Potential of splitting proceeds 50/50
- Many Schools have “Fall Fests” prior to the start of school, with booths that allow parents to sign up for various services. You can have a Bake Sale Table here and even offer \$1.00 jumps to make additional money

■ Cheer Signs

- Work with a local printer to make cheer signs - Sell for approximately \$15.00 more than the cost.



■ Cheer Camp

- This is a huge hit in most areas that have a large junior league throughout the community. I would recommend charging more than \$35.00 if you are planning to give each child a shirt to offset the cost.

A flyer for a 'Cheerleading Mini Camp'. The background is purple with a yellow brushstroke graphic. At the top, there's a megaphone icon and the text 'CHEERLEADING MINI CAMP'. A price tag graphic shows '\$35'. Below that, it says 'AGES 5 - 12 YEARS OLD' and 'ALL BOYS + GIRLS WELCOME! NO EXPERIENCE REQUIRED!'. The flyer is divided into three columns: 'LEARN CHEERS + A DANCE ROUTINE', 'PERFORM CHEERS DURING THE FIRST HALF OF THE VARSITY FOOTBALL GAME + PERFORM A DANCE DURING HALFTIME!', and 'DATE OF PERFORMANCE: OCTOBER 29th, 2021'. At the bottom, it lists 'Cost covers:' with four items: 1. 4 lessons, 2. 1 youth t-shirt, 3. 1 bow, 4. Cheerleader granted free admission to game on 10/29. It also states 'All four sessions will cover the dance and 5 cheers that your cheerleader will perform on the track with our team of EHS cheerleaders!' and provides contact information: 'CONTACT kahimes@ccps.org to register!'. A box at the bottom lists lesson times: 'Lessons will be from 2:30 pm - 3:30 pm on the following Sundays: Sept 19th, Sept 26th, Oct 17th, Oct 24th'.



Medium – Large Fundraisers

- **Raffles + Spaghetti Dinner**

- \$20.00 per person
- \$8.00 from ages 5 to 12
- Free for 4 and under.

- **Raffles**

- Contact local businesses
 - See who is willing to donate
 - Have each class of cheerleaders make a basket that can be raffled off.
 - Charge \$2.00 per ticket, \$15.00 per 20 tickets



- **Banners**

- This is the largest take home, allowing you to pocket between \$120.00 + \$135.00 per banner

**High School Cheerleaders
Banner Information**
_____ (Address)

Dear Business Owner,

My name is _____ and I am the current head coach for Cheerleading at _____ High School. Coach _____ and I are working to fundraise for new uniforms, competition costs, music licensure, transportation, and cheerleading equipment (megaphones, pom poms, and spirit signs). Here at _____ High School, we are fortunate enough to be able to display these sponsorship banners in the main gym to showcase the relationship between _HS Cheer and the community.

Since this is our second year doing this fundraiser, it will only cost you \$145.00 for a new banner or \$190.00 when you order it with a personalized logo (please attach a picture of this logo if you choose this option). After you have spent a year as our sponsor, your banner will only cost \$105.00 each year to renew. Starting next year we will be modeling new banners, which raises the cost of new banners to \$185.00 and new banners with a personalized logo to \$220.00. If you secure your spot now, you will never have to worry about this inflation and you will lock in the renewal fee of \$120.00. When the cost of these banners increases, the renewal fee will increase to \$135.00.

If you choose to sponsor _____ High School Cheerleading, please make your check is made out to _____ High School and put _HS Cheerleading in the memo line. This will allow me to supply you with a receipt for your taxes. If you do not wish to purchase a banner, please consider donating as this will still offer support when purchasing uniforms, pom poms, signs, and may allow the team to travel to other schools to support our football and basketball teams.

Thank you for your support and continued support of the _____ High School cheerleading team!





Link to Google Drive

[Click Here](#)